

MARKHAM SKATING CLUB
ICE SHOW 2010
Theme Park Adventure
APRIL 16, 17 AND 18th

IT'S ICE SHOW YEAR! THE EXCITEMENT IS BEGINNING! Markham Skating Club produces one of the finest amateur Ice Shows anywhere! It is a significant highlight for our skaters. The fun and excitement of an Ice Show creates memories that the skaters will have forever. The show doesn't just happen, it is the result of the hard work done by the families and friends of our skaters. The production is done predominantly by volunteers. **To continue our tradition of excellence, we need your help and support.** Please complete the volunteer form with this letter and become part of the fun of the Ice Show.

Every member of the Markham Skating Club, from Kidskate to Gold, male and female is invited to participate. Please complete the attached Ice Show Participation Form, Costume Form (both sides) and the Volunteer Form and return to the Markham Skating Club office by Monday **November 2, 2009.**

BE PART OF THE EXCITEMENT!!!!

The regular schedule of skating sessions will end Tuesday, March 9th. Ice Show rehearsals for all courts and solos and scheduled sessions for Intermediate and above will be from Monday, March 15 to Saturday, April 10. Courts are groups of skaters who are choreographed to skate together in the show. Each court will have two rehearsals each week. Younger skaters may be grouped together in the show based on size as well as skating level. While we endeavor to make court and solo rehearsals as convenient for everyone as possible, we cannot guarantee that these rehearsal times will be the same as the skater's regular session times. Picture Day will be on Sunday April 11. **There will be no skating Friday April 2 (Good Friday), Saturday April 3 and Monday April 5 (Easter Monday).** Full cast production and dress rehearsals for everyone will be everyday from Monday, April 12 to Thursday, April 15. The Ice Show runs Friday, April 16 at (7 pm), Saturday, April 17 at (1 pm and 7 pm) and Sunday, April 18 at (1 pm). Ice Show Rehearsal Schedule will be posted mid February 2010.

Each skater will have a personalized costume made to fit. Costumes are the property of the club and following the Ice Show become part of our very successful costume rental business. This rental business provides income for the club and this helps reduce our operating costs and helps fund the next Ice Show. **Skaters who qualify for a solo, duet, trio or character part are responsible for having their costume made using the fabric and design provided.**

Every skater will be responsible for purchasing a specified pair of footed tights and will be responsible for their own hair and make-up (details to follow at a later date).

The cost of producing the Ice Show includes dressing room rental, lighting and sound equipment, ice rental, bleachers and installation, props, costume materials and so on. To help cover these costs there is an Ice Show Fee for each skater. Sponsorship Packages are available if you know someone who might be interested in sponsoring **ICE SHOW 2010**.

ICE SHOW ASSESSMENT

Kid's Skate (1 court)	\$ 80.00
Canskate (1 court)	\$ 80.00
Power (1 court)	\$ 80.00
Teen/Adult (1 court)	\$ 80.00
Intermediate (2 courts)	\$130.00
Senior (3 courts)	\$170.00
Advanced/Gold (4 courts)	\$210.00

Make cheque payable to: Markham Ice Show

Ice Show forms and payment are to be returned by **NOVEMBER 2, 2009** to the Skating Club office.

ICE SHOW DATES TO REMEMBER

Monday, November 2, 2009	Ice Show Forms & Payment Deadline
Monday, March 15 to Saturday, April 10	Court and Solo Rehearsals
Friday, April 2 to Monday April 4	No Skating Easter Break
Sunday, April 11	Picture Day
Monday, April 12 to Thursday, April 15	Full Cast Production and Dress Rehearsals
Friday, April 16 to Sunday, April 18	ICE SHOW 2010 – THEME PARK ADVENTURE

With everyone's help, **ICE SHOW 2010** - will once again be The Biggest Little Ice Show In Town! Be part of the excitement! Be a STAR on the ice or be a STAR behind the scenes! We need everyone's help.

Marisa Sylvester 905-472-9983

Nitsa Mangos 905-472-5395

Ice Show Coordinators

**ICE SHOW 2010
PARTICIPATION FORM
RETURN BY MONDAY NOVEMBER 2, 2009
TO THE SKATING CLUB OFFICE**

Skater Section

Please print clearly.

SKATER'S NAME _____ AGE _____

SESSION _____

PARENTS NAME _____

PHONE # _____ CELL # _____

EMAIL ADDRESS _____

PLEASE MAKE CHEQUES PAYABLE TO: MARKHAM ICE SHOW

AMOUNT PAID \$ _____

_____ (skater's name) has my permission to participate in the Markham Skating Club Ice Show 2010. I have read the information provided and understand that my help will be needed for the production.

I, _____ hereby consent to the Markham Skating Club to use any photographs, audio and/or video recordings of myself, or my child, listed above, as taken or produced by media personnel and/or Markham Skating Club members or volunteers for the purpose of skill improvement or the publicizing and promoting of the Markham Skating Club. I further waive my claim which I may have against Markham Skating Club arising from the use of such photographs, audio and/or video recordings of myself or my child, as aforesaid. This consent and waiver shall remain in effect for the duration of my or my child's membership in the Markham Skating Club unless otherwise revoked.

Signature: _____ Date: _____

COSTUME FORM
RETURN BY MONDAY NOVEMBER 2, 2009
TO THE SKATING CLUB OFFICE

Skater Section

Please print clearly.

SKATER'S NAME _____

PHONE # _____

PROGRAM _____

SEX _____ AGE _____ HEIGHT _____
(Please measure carefully as it is needed for casting)

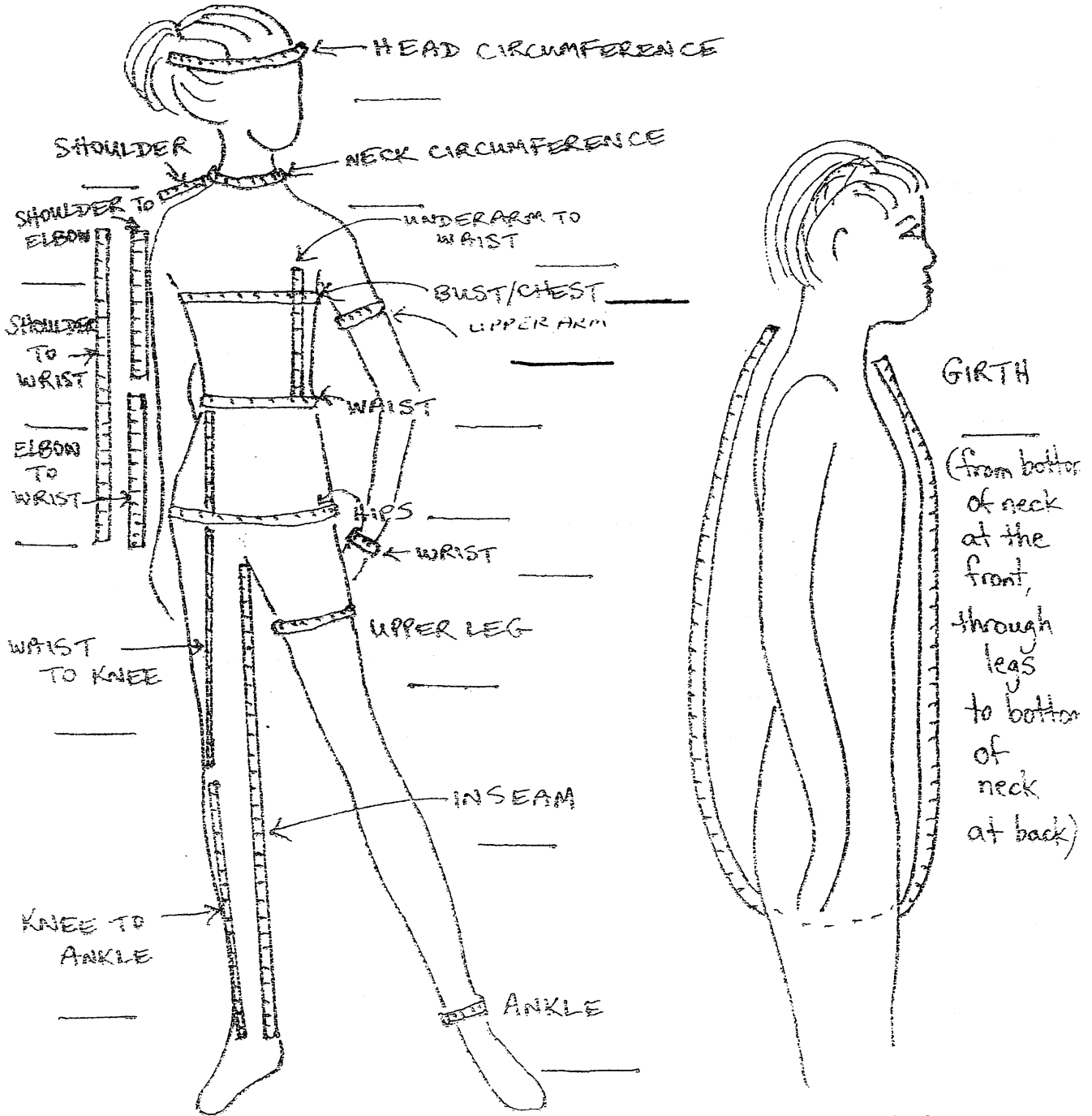
HIGHEST BADGE EARNED _____

HIGHEST QUALIFICATIONS ABOVE BADGE LEVELS - dance, skills, freeskate
(Skaters are cast in the show based on their session and qualifications. _____)

Signature: _____ Date: _____
Parent/Guardian Signature

NAME: _____ PHONE NUMBER: _____

PROGRAM: _____ SEX: _____ AGE: _____ HEIGHT: _____



Please use a fabric measuring tape and NOT a ruler! There is a tape measure in the skating office if you need to use one at the arena. Measurements should be in inches if possible.

ICE SHOW 2010 VOLUNTEER FORM

PARENTS' NAMES _____

PHONE # _____ CELL # _____

EMAIL ADDRESS _____

The 2010 Ice Show cannot happen without your help. No job is too small. Please help by checking the boxes where you feel you can help us make this THE BIGGEST LITTLE ICE SHOW IN TOWN!!!!

We need help with:

- machine washing
- serging
- hand sewing
- cutting
- non-sewing jobs (gluing, fabric painting)
- finding sponsors
- finding program advertising
- preparing program for printing
- ticket sales
- publicity
- show clothing sales
- prop construction
- dressing room and skater supervision
(for picture day, production week and during shows)
- machine wash costumes after show
- setup-bleacher assembly, lighting, curtains, etc.
- truck or trailer to transport equipment
- lighting during shows
- backstage assistants (on skates)
- ushering at shows
- takedown (after last show)

Markham Skating Club
P.O. Box 101
Markham Ontario
L3P 3J5
(905)472-6982 • (905)471-2885



A Non-Profit Organization

Dear Prospective Sponsor,

2010 is an Ice Show year for the Markham Skating Club and a great opportunity for you to advertise your company within the Markham community!

This April, the Markham Skating Club proudly presents “Ice Show - Theme Park Adventure”, a figure skating event that **brings over four thousand people** to the Markham Village Arena to showcase local talented skaters as young as 3 years of age.

The Ice Show, which occurs every 2 years, is organized by the Markham Skating Club, a non-profit organization that counts on the support of volunteer parents and the sponsorship of companies like yours that believe in supporting the communities they live in.

This event is greatly anticipated by the skaters and provides them with their own moment in the spotlight. It provides life-long memories and warms the hearts of our skaters and families. As you can imagine, such a production requires a lot of involvement from the skaters, their parents, and the community.

We would like you to join us in this exciting event by advertising in the Event Program. We will also display our sponsors on the stage’s big screen during intermission and on our website.

Your sponsorship is greatly appreciated!

Yours truly,
The Ice Show Committee

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A Non-Profit Organization

Markham Skating Club - Ice Show 2010 Theme Park Adventure SPONSORSHIP LEVELS

BRONZE SPONSOR

1. \$100 - business card size ad in Ice Show 2010 Program plus acknowledgement on website and bulletin board
2. \$150 - ¼ page ad in Ice Show 2010 Program plus acknowledgement on website and bulletin board
3. \$250 - ½ page ad in Ice Show 2010 Program plus acknowledgement on website and bulletin board

SILVER SPONSOR

1. \$500 - ¼ page ad in newsletter plus website sponsor box and ¼ page ad on bulletin board
2. \$750 - full page ad in Ice Show Program

GOLD SPONSOR

1. \$1000 - mention on front cover of Ice Show 2010 Program and full page ad in Ice Show 2010 Program
2. \$1500 - full page back cover ad on Ice Show 2010 Program

PLATINUM SPONSOR

1. \$2000 - full page ad in Ice Show 2010 Program plus acknowledgement during Ice Show 2010, website sponsor box, sign at Awards Banquet, full page ad in Newsletter and on bulletin board.